

# Enhancing video in YouTube Studio

## Open YouTube (sign in to UNI Google and select from the google apps menu)

- I. While in YouTube, click on your profile picture in the top right and select “YouTube Studio” from the account dropdown menu.

- A. Select “Content” from left sidebar



## II. Details

- A. Mouse over your video’s thumbnail and click on a pencil icon for video details



- B. Titles and Description

1. Add descriptive title and a short description accordingly to your, and project requirements
2. Select a representative thumbnail for a visual learners
3. Save changes

- C. Adding/creating playlist (optional)

1. Create a new playlist or add your video to an existing one

- D. Audience: Although this video is created for kids, **do not** select that option if you want to be able to add cards with playlists and channels

- E. Adding Cards to extend your students’ learning (optional).

1. in basic mode select Cards from the right-side menu
2. choose Video. Playlist or Channel to add to your video. It will appear as a strip under

the  icon in the top right corner of your video

- F. Adding tags

1. Scroll down and click on SHOW MORE to add the required tags (ex. 6th grade, science, #unietd...)

- G. License and distribution

1. Scroll down to the License section. By default it is Standard YouTube license, see the option for Creative Commons-Attribution license.
2. Click on the links to Learn about [license types](#) and [distribution](#).

- H. Under “Original video language, subtitles, and CC” select the appropriate language used in your video – Click Save

1. Next, directly below the drop-down menu of “Original video language, subtitles, and CC” click on “To manage other languages, go to transcriptions” To manage other languages, go to [transcriptions](#)
2. Save changes

ADD 

- I. Directly below “Subtitles”, click the “ADD” button
  1. From the three options select “Create new subtitles or CC”
    - A. Caption your video along with the audio according to timing
    - B. When finished select the “publish” button in the top right of the screen 
    - C. After selecting “Publish” click on “Return to YouTube Studio” in the top right of the screen 
    - D. Once this is complete, your video is now complete. Please view video on YouTube to make sure no other edits need to be made.
- F. Copy and Paste your video URL and submit in the eLearning Video Submission Dropbox.